

• Casey Capachi •

Multimedia reporter • UC Berkeley Graduate School of Journalism

Journalism Experience

Kaiser Media Intern, *The Plain Dealer*; Cleveland, OH - June 2012-August 2012 (awarded)

- Online/print internship at *The Plain Dealer* to cover health issues affecting diverse communities
- Will receive intensive training on health/science-related issues through the Kaiser Family Foundation's programming with journalist and healthcare professionals from around the country

Reporter, *Oakland North*; Oakland, CA - August 2011-December 2011

- Pitch and research own story ideas at a fast turnover rate for daily news coverage
- Site-edit, produce video, radio, print, and audio slideshow pieces
- Reported variety of health stories e.g. adult day health care centers, palliative care, NICU, and youth violence prevention
- Live-tweet/mobile report breaking news e.g. Occupy Oakland

Intern, *KTVU Channel 2 News*; Oakland, CA - June 2011-August 2011

- Accompanied reporters and photographers in the field for the 5 and 6 o'clock newscasts
- Resume reel from shoots <http://www.youtube.com/user/CaseyCapachi>

Intern, *KGO-TV, 7 On Your Side*; San Francisco, CA - June 2011-August 2011

- Investigated consumer cases and pitched stories that went on air
- Accompanied producers on shoots and logged footage

Intern, *NBC News, Los Angeles Bureau*; Burbank, CA - June 2009-August 2009

- Researched content for *NBC Nightly News* and *The Today Show*
- Accompanied producers and photographers in the field to report on national news stories e.g. Michael Jackson's passing

Intern, *KCSB News 91.9 FM*; Santa Barbara, CA 2008-2009

- Reported/edited my own stories for the Community News Report e.g. Jesusita Fire coverage
- Announced the 5 o'clock newscast, created PSAs to air

Staff writer, *Daily Nexus*; Santa Barbara, CA 2008-2009

- Reported for the County section of UCSB's daily newspaper

Contributing Feature writer, *Contra Costa Times*; Walnut Creek, CA 2005-2007

- Wrote pieces for the Feature section as part of the Life in Perspective (L.I.P.) Board that were frequently featured on the front page e.g. interview with Amanda Bynes
- Stories submitted went on to win the AAJA scholarship for Feature Writing

Editor-in-Chief, *Mirador*; Miramonte High School, Orinda, CA 2006-2007

- Column "In Case You Were Wondering" won Dean S. Leshner High School Newspaper Award

Education

UC Berkeley Graduate School of Journalism - August 2011-Present

- Emphasis in Longform Television, Multimedia
- Delegate to the Graduate Assembly, Vice Chair of the Communications Committee
- Relevant coursework completed: Web Skills, Public Records, Reporting for the Hyperlocal
- Relevant coursework currently enrolled in: Web Development, Building News Packages, Mobile Reporting, Law and Ethics, Business Reporting, Reporting on Public Health

University of California, Santa Barbara - September 2007-June 2011

- Double Major: B.A. Communication, Global Studies
- Graduated Phi Beta Kappa; Dean's Honors List

University of Cambridge, Pembroke College; U.K. - June-August 2010

Shanghai University of Finance & Economics; China - August-September 2010

Specialties

- Skilled in Final Cut Pro 7, Photoshop, basic HTML/CSS, social media, Avid iNews, Soundslides
- Experience shooting on professional video cameras, staging interviews, and lighting
- Proficient in Spanish- received a well qualified score on AP College Level Exam - 2007
- Intermediate Level in Mandarin- completed Chinese 1, 2, 3, 4, 5, 6 - 2011

Journalism Awards

- Asian American Journalists Association Scholarship Award for Feature Writing - 2007
- Dean S. Leshner High School Newspaper Award for Best Column Writing - 2006
- Newspaper by the Bay Journalism Camp Award for Best Opinion Writing - 2006

Relevant Work Experience

Publicity Coordinator, A.S. Program Board; Santa Barbara, CA -2010-2011

- Responsible for social media and developing the content in all ASPB advertisements including the website, press releases, Facebook, Twitter, and university email alerts

On-Campus Representative, A.S. Legislative Council; Santa Barbara, CA - 2009-2010

- Authored legislation to be added to the A.S. Legal Code on behalf of students

Peer Health Educator, Healthy Eating & Living Internship; Santa Barbara, CA - 2008-2009

- Organized educational events, programs, and materials focusing on nutrition, fitness, and body image
- Selected as Intern of the Quarter in spring 2009

Internal Vice Chair, A.S. Media Relations Committee; Santa Barbara, CA - 2008-2009

- Ran a successful ad campaign, "Learn the Facts Fight the Tax," against UCSB Administration's attempt to redirect fees assigned to student services

Community Involvement

- AAJA, Asian American Journalists Association, member - present
- Lambda Pi Eta, National Communication Honors Society, member - 2010-2011
- APALA, Asian Pacific American Labor Alliance Conference; Las Vegas, NV - 2009
- US Students Association Legislative Conference; Washington D.C. - 2009
- UC Students Association Student Lobby Conference; Sacramento, CA - 2009